

**KEYSCAPE**



**"KEYSCAPE STREAMLINES OUR  
DESIGN PROCESS INCREASING  
EFFICIENCY BY UP TO 50%."**

**Jeremy Holmstadt, Barnes Inc**

**BARNES INC  
MADISON, WI  
150 EMPLOYEES**

**BARNES INC HAVE GROWN TO OVER 150 EMPLOYEES  
AND NEEDED TO QUICKLY AND ACCURATELY PRODUCE DESIGNS**

**FUTURE • FASTER**

# KEYSCAPE

PROFESSIONAL LANDSCAPE DESIGN SOFTWARE



## CLIENT

**OFFERING ONE SINGLE SOLUTION THAT TAKES YOU FROM CONCEPT THROUGH DETAILED DESIGN AND CONTRACT DOCUMENTATION**

“KeySCAPE streamlines our design process, increasing efficiency by up to 50%. Plans are completed faster allowing us to meet with more customers and generate more proposals. Your product is key to helping us quickly and accurately produce designs that help us win business”

Jeremy Holmstadt  
Barnes Inc

### CLIENT PROFILE

Established in 1981 Barnes Inc has grown to over 150 employees with sales exceeding \$9.5 million annually, offering a full range of landscape, lawn maintenance, fertilizer & weed control, snow removal and holiday lighting services

Its crews design, install, maintain and upgrade commercial and residential properties. Operating year-round and in and around Madison, WI it cares for over 1000 commercial and residential customers on their properties. We offer a full range of services to residential and commercial customers for all seasons.

## SOLUTION

### KEYSCAPE FOR BARNES INC

#### DESIGN PRINCIPLES

KeySCAPE helps Barnes with the entire design process from concept through to construction detail. Plans can be handed off to installers and they can work off the plans with all the dimensions and it streamlines their processes as well. Barnes also greatly appreciates the ability to keep all plant data organized the way they like it. That ability to customize and organize is a huge timesaver along with automatic schedule calculations.

## KEYSCAPE

KeySCAPE offers a single solution that takes you from concept through detailed design and contract documentation and beyond. Enhanced utilities and presentation options allow you to quickly create and modify design proposals to meet the changing requirements of clients. Our flexible design approach allows you to customize the system and manage processes to streamline your workflows.

By providing all the tools a landscape architect requires in a simple application we allow you to create and edit once improving accuracy, speed of modifications and minimizing errors, compared to managing duplicate copies of the same data within separate applications.

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