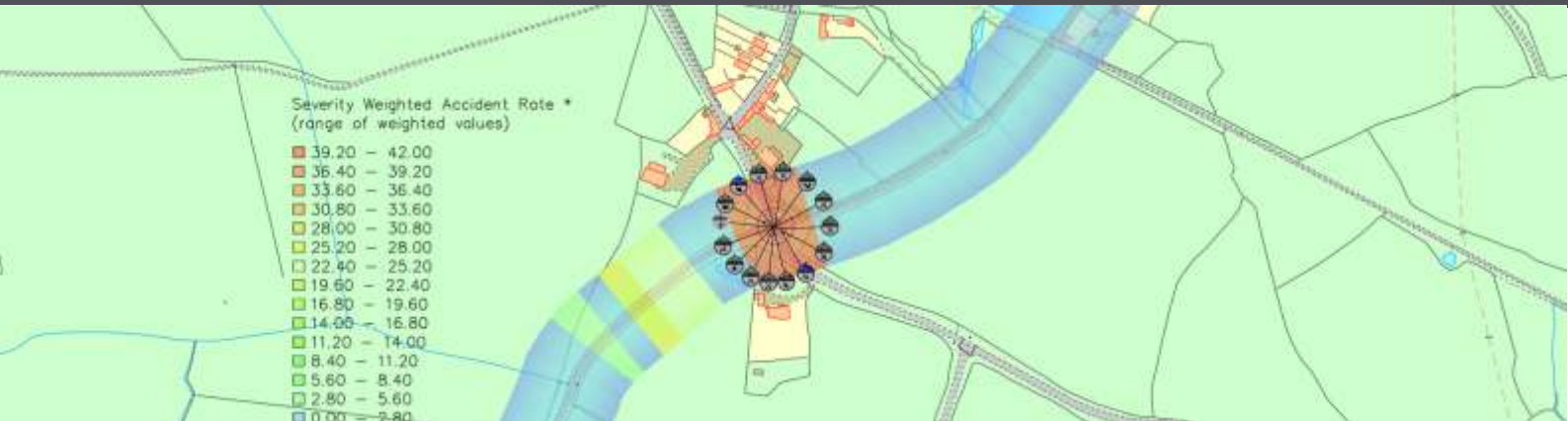


KEYACCIDENT

INTUITIVE SOFTWARE FOR ROAD TRAFFIC
ACCIDENT INVESTIGATION



Who?

Traffic Management and
Road Safety Engineers

What?

The UK's leading road
collision data analysis
system

Why?

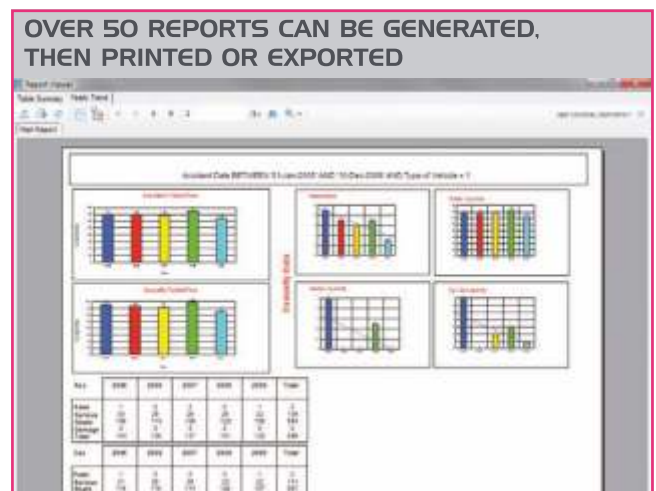
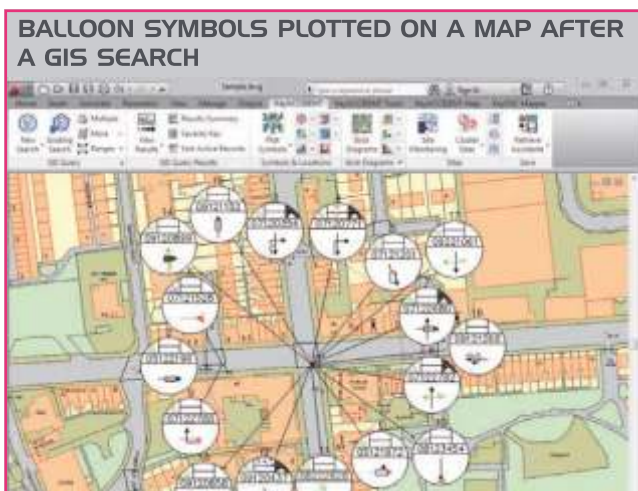
Accurate data collection,
validation and analysis all in
one product

WHO IS KEYACCIDENT FOR?

KeyACCIDENT is aimed at traffic management and road safety engineers.

WHAT IS KEYACCIDENT?

The UK's leading accident analysis system, KeyACCIDENT allows you to identify road traffic accident (RTA) clusters and detect possible common accident causes.



WHY CHOOSE KEYACCIDENT?

Accurate data collection, validation and analysis all in one product.

Using recognised algorithms, KeyACCIDENT is particularly useful for identifying sites where road collisions cluster. Clusters of any type can be located such as those involving young pedestrians or cyclists, or where vehicles leave the carriageway and hit street furniture. In this case, suggestions can be made to replace street furniture with passively safe equivalents to reduce casualty severity. Clusters can also be identified clearly using the Heat Mapping feature.

KeyACCIDENT includes a database module for effortlessly managing accident data. You can make complex queries using the search facility and the software offers more than 50 statistical and narrative reports. You can print the reports or export them to Microsoft Word, Excel, or to PDF.

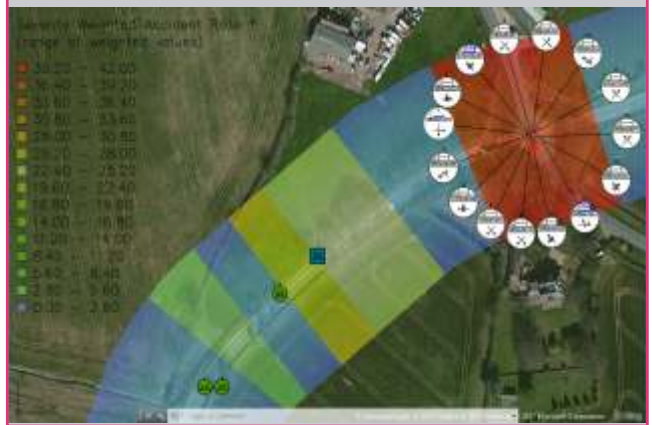
KEYACCIDENT AT A GLANCE

- Easily search geographical areas for RTA's
- Handle complex searches and generate 50+ different reports
- Identify accident cluster sites to allow for closer safety monitoring
- Allow for quick and efficient RTA data capture, compliant with STATS21
- Three levels of access for added data security
- Keysoft Solutions' support services include training, user group meetings and upgrades, to keep you up to date with standards and legislation

“ KeyACCIDENT has proven to be a superb all-round data analysis package. This, combined with the ability to display and present these elements in GIS/graphical format, have made the product indispensable in our day-to-day casualty reduction work. ”

Simon Hobbs
Herefordshire Council

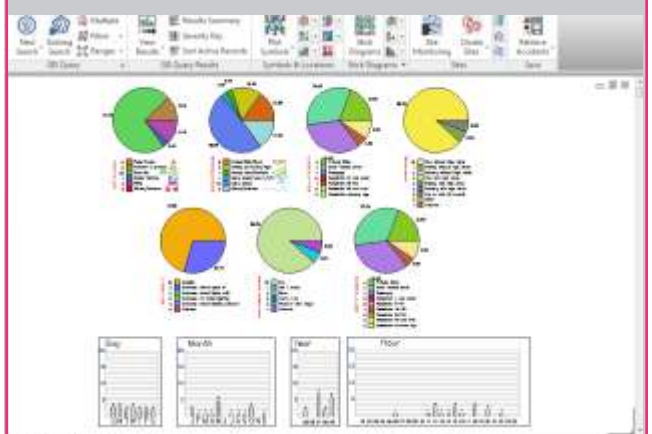
CLUSTER SITES DISPLAYED ON A HEAT MAP



AUTOMATIC GENERATION OF AN ACCIDENT'S OS COORDINATE



DISPLAY DATA IN PIE CHARTS OR HISTOGRAMS



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